

Agenda

1st EP PerMed Summer School on Innovation, Tech Transfer and Entrepreneurship in Personalised Medicine

**3rd-6th June 2025** 

Hotel Astoria Palace Palermo, Italy



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#### Agenda

### 1st EP PerMed

# Summer School on Innovation, Tech Transfer and Entrepreneurship

## in Personalised Medicine

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<b>13:00 – 14:00</b> Lunch	
<b>14:00 – 15:00</b> Registration	
<b>15:00 – 16:00</b> Welcome Note EP PerMed Coordination Andrea Pace (University of Palermo, Fondazione HEAL ITALIA)	
<b>16:00 – 16:15</b> Coffee Break	
<b>16:15 – 17:00</b> Offers, Tools and Opportunities by EP PerMedBart Haex (EP PerMed, PM Innovation)	
<b>17:00 – 18:00</b> Key Note Lecture on Global Strategy Joanne Hackett (IQVIA)	
<b>19:00 – 20:00</b> Dinner	
<b>20:00 – 21:00</b> Get Together	



### Wednesday, June 4th

09:00 - 10:50	Management considerations in Life Science Start-Ups
	Andrea Frosini (Toscana Life Science)
10:50 – 11:10	Coffee Break
11:10 – 13:00	Intellectual Property Management in Life Sciences
	Irene Manfredi (ADV IP S.r.l)
13:00 – 14:00	Lunch Break
14:20	Public Transportation to Palazzo Steri. The following program of the day
	will be at Palazzo Steri.
14:50 -15:00	Welcome Note
	Dean of University of Palermo
15:00 – 15:45	Case Study:
	"Integrity in Entrepreneurship: The Key to Building
	Trust and Long-Term Success" Gabriela Onofre
15:45 – 16:00	Coffee Break
16:00 – 18:00	Business Planning and Modelling
	Christiane Gebhardt (SILVERAPPLES)
18:15 – 19:00	Case Study / Success Story:
	Frederic Dayan (ExactCure)
19:00 – 21:00	Dinner in the City of Palermo (Obicà Mozzarella Bar)



### Thursday, June 5th

09:00 – 10:50	Health Technology Assessment
	Walter Van Dyck (Vlerick Business School)
10:50 – 11:10	Coffee Break
11:10 – 13:00	Regulatory Affairs
	Mariana Gomez (ProductLife Group)
13:00 – 15:30	Lunch Break & Poster Session
15:30 – 17:30	Regulatory affairs
	"How to Address Regulatory Challenges in the
	Development of a Novel Drug"
	Julia Hütter (Berlin Institute of Health – Charité)
17:30 – 18:00	Coffee Break
18:00 – 19:00	Case Study / Success Story:
	"Telethon Foundation - Wiskott-Aldrich Syndrome
	Gene Therapy"
	Federica Miotto (Fondazione Telethon)
19:00 – 20:00	Dinner
21:00 – 22:00	Sight Seeing & Social Evening



### Friday, June 6th

09:00 – 10:45	Health Technology Assessment
	Saheli Datta Burton (University College London)
10:45 – 11:00	Coffee Break
11:00 – 12:45	Keynote Lecture
	Magda Rosenmöller (IESE Barcelona)
13:30 – 14:00	Wrap-up & Farewell
14:00 – 14:30	Lunch